# Marisa Abrajano

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## Appointments

Provost, Earl Warren College, UC San Diego, January 2021-Professor, Department of Political Science, UC San Diego, 2016-Associate Professor, Department of Political Science, UC San Diego, 2010-2016 Assistant Professor, Department of Political Science, UC San Diego, 2006-2010 Assistant Professor, Department of Political Science, Texas A&M University, 2005-2006

#### Education

Ph.D. New York University, Department of Politics, 2005 M.A. New York University, Department of Politics, 2002 B.A. University of California, Los Angeles, Political Science, 1999

#### **Publications**

#### -Books-

- 1. (Mis)Informed: What Americans Know About Social Groups and Why it Matters for Politics (with Nazita Lajevardi). 2021. Elements Series, Cambridge University Press.
- 2. Talking Politics: Political Discussion Networks and the New American Electorate (with Lisa Garcia Bedolla and Taylor Carlson). 2020. Oxford University Press.
- 3. White Backlash: Immigration, Race, and American Politics (with Zoltan Hajnal). 2015. Princeton University Press. (Winner of the 2016 Ralph Bunche Book Award for the Best Book on Race, Ethnicity and Politics)
- 4. Campaigning to the New American Electorate: Television Advertising to Latinos. Stanford University Press, 2010. (Winner of the 2012 American Political Science Association Latino Caucus Best Book Award)
- 5. New Faces, New Voices: The Hispanic Electorate in America (with R. Michael Alvarez) Princeton University Press, 2010 [2nd edition 2012].

#### -Peer Reviewed Articles-

- "Understanding Latino Political Engagement and Activity on Social Media" (with Jonathan Nagler, Marianna Garcia, Aaron Pope, Joshua Tucker and Robert Vidigal). 2024. Forthcoming, Political Research Quarterly.
- "How Reliance on Spanish-Language Social Media Predicts Beliefs in False Political Narratives amongst Latinos" (with Jonathan Nagler, Marianna Garcia, Aaron Pope, Joshua Tucker and Robert Vidigal). 2024. PNAS Nexus 3(11): 442. https://doi.org/10.1093/pnasnexus/pgae442.
- 3. "Using Civically Engaged Research to Understand the Strategic Dynamics of Social Media Outreach" (with LaGina Gause, Alison Boehmer, Dang Do, Bianca Freeman, and Laura Uribe). 2024. *Politics, Groups and Identities*, 1–22.
- 4. "Context, Contact, and Misinformation about Socially Marginalized Groups in the U.S." (with Natiza Lajevardi and Laura Uribe). 2024. *Journal of Race, Ethnicity and Politics* 9(2): 335-376.
- 5. "Measuring Perceived Skin Color: Spillover Effects and the Massey-Martin Scale" (with Christopher Elmendorf and Kevin Quinn). 2023. *Journal of Politics*. 85(1): 320-327.
- "Latino Political Participation 25 Years After the Passage of Proposition 187: Opportunities and Continuing Challenges" (with Lisa Garcia Bedolla). 2020. UC Davis Law Review. 53:1831-1858.
- 7. "Using Machine Learning to Uncover Hidden Heterogeneities in Survey Data" (with R. Michael Alvarez and Christina Ramirez). 2020. Scientific Reports. 9(1):16061.
- 8. "Political Discussion Networks and Political Engagement amongst Voters of Color" (with Taylor Carlson and Lisa Garcia Bedolla). 2019. Political Research Quarterly.
- 9. "When Campaigns Call, Who Answers? Using Observational Data to Enrich Our Understanding of Phone Mobilization" (with Taylor Carlson, Lisa Garcia Bedolla, Stan Oklobdzjia and Shad Turney) 2019. *Electoral Studies*.
- 10. "Answering Questions About Race: How Racial and Ethnic Identities Influence Survey Response" (with R. Michael Alvarez). 2018. American Politics Research.
- 11. "How Negative Sentiment towards Muslim Americans Predicts Support for Trump in the 2016 Presidential Election" (with Nazita Lajevardi). 2018. The Journal of Politics. 81 (1): 296-302.
- 12. "Labels vs. Pictures: Treatment-Mode Effects in Experiments About Discrimination" (with Christopher Elmendorf and Kevin Quinn). 2018. *Political Analysis*.
- 13. "Media Framing and Partisan Identity: The Case of Immigration Coverage and White Macropartisanship" (with Hans Hassell and Zoltan Hajnal) 2017. The Journal of Race, Ethnicity and Politics.

- 14. "Racially Polarized Voting" (with Christopher Elmendorf and Kevin Quinn) 2016. *University of Chicago Law Review.* 83:587-691.
- 15. "Re-Examining the Racial Gap in Political Knowledge" *The Journal of Politics*. 2015: 77(1): 44-54.
- 16. "How Watershed Immigration Policies Affect American Public Opinion over a Lifetime" (with Lydia Lundgren) *International Migration Review*, 2014, Fall, 1-36.
- 17. "Life Cycle Effects and Social Pressure to Vote" (with Costas Panagopolous) *Electoral Studies*, 2014, 33:115-122.
- 18. "Do Blacks and Whites See Obama Through Race-Tinted Glasses? A Comparison of Obama and Clinton's Approval Ratings" (with Craig Burnett) *Presidential Studies Quarterly*, 2012, 42(2): 363-375.
- 19. "Hispanic Public Opinion and Partisanship" (with R. Michael Alvarez) *Political Science Quarterly*, 2011, 126(2): 255-286.
- 20. "Does Language Matter? The Impact of Spanish and English-language GOTV Efforts on Latino Turnout" (with Costas Panagopolous) American Politics Research, 2011, 39: 643-663
- 21. "Are Blacks and Latinos Responsible for the Passage of Proposition 8? Analyzing Voter Attitudes on California's Proposal to Ban Same-Sex Marriage in 2008" *Political Research Quarterly*, 2010, 63(4): 922-932.
- 22. "Agenda Setting, Public Opinion, and the Issue of Immigration Reform" (with Johanna Dunaway and Regina Branton), Social Science Quarterly, 2010, 91(2): 359-378.
- 23. "Assessing the Causes and Effects of Political Trust Amongst U.S. Latinos" (with R. Michael Alvarez), American Politics Research, 2010, 38(1): 110-141.
- 24. "Examining the Link Between Issue Attitudes and News Source: The Case of Latinos and Immigration" (with Simran Singh), *Political Behavior*, 2009, 31(1):1-30.
- 25. "The Hispanic Vote in the 2004 Presidential Election: Insecurity and Moral Concerns" (with R. Michael Alvarez and Jonathan Nagler), *The Journal of Politics*, 2008, 70(2):368-382.
- 26. "Race Based vs. Issue Voting: A Natural Experiment" (with R. Michael Alvarez and Jonathan Nagler), *Political Research Quarterly*, 2005, 58(2):203-218.
- 27. "Who Evaluates a Presidential Candidate by Using Non-Policy Campaign Messages?" *Political Research Quarterly*, 2005, 58(1):55-67.

#### -Invited Articles-

1. 'Commentary on Holding Fast: Resilience and Civic Engagement Among Latino Immigrants, Perspectives on Politics, 2021.

- 2. "Critical Dialogue: Immigration and Membership Politics in Western Europe" (with Zoltan Hajnal) *Perspectives on Politics* 2016, 14 (3): 816-817.
- 3. "Introduction to Mini-Symposium on New and Emerging Research on Latino Politics" (with Matt Baretto) *Political Research Quarterly* Vol. 67(4): 879.

#### -Book Chapters-

- 1. "Racial and Ethnic Minority Political Participation" (with Jan Leighley and G.M. Markarian), 2021, in Oxford Handbook of Political Participation.
- 2. "The Politics of SB 1070" (with Nazita Lajevardi), 2020, in *Voting and Political Representation in America: Issues and Trends*, edited by Mark P. Jones, ABC-CLIO.
- 3. "Appealing to Diverse Electorates in the U.S." (with David Searle), 2020, in Oxford Handbook of Electoral Persuasion, New York: Oxford University Press.
- 4. "English Language Learners in California Schools" (with Lisa Garcia Bedolla and Liesel Spangler), 2021, in *Immigrant Incorporation in California*, Berkeley: University of California Press.
- 5. "Assessing the Ethnic and Racial Diversity of American Public Opinion" (with Keith T. Poole), 2011, in Christopher Wlezien and Peter Enns, eds, Who Gets Represented?, New York: Russell Sage Foundation.
- 6. "Get Me To the Polls on Time: Latino Mobilization and Turnout in the 2000 Election." (with Rodolfo O. de la Garza and Jeronimo Cortina), 2008, in Jane Junn and Kerry Haynie, eds, New Race Politics: Understanding Minority and Immigrant Politics, New York: Cambridge University Press.

## -Other Publications-

- 1. "Testing New Technologies in Mobilizing Voters of Color: An Analysis from the November 2014 Elections" (with Lisa Garcia Bedolla and Jane Junn), James Irvine Foundation, October 2015.
- 2. "White Backlash: Race, Immigration and Politics", Brookings Institute, July 2014.
- 3. "Undocumented No More: A Nationwide Analysis of Deferred Action for Childhood Arrivals (DACA) (with Tom K. Wong, Angela S. Garcia and Sally Le), Center for American Progress, September 2013.
- 4. 'Prospects for Comprehensive Immigration Reform in 2012-2013: Accounting for Trends in Immigration Public Opinion. UC Berkeley Center for Policy Research. January 10, 2013.
- "Latino Voter Mobilization in 2000- Predictors of Latino Turnout" (with Rodolfo O. de la Garza and Jeronimo Cortina), Tomas Rivera Institute Policy Review. Report No. 3. September 2002.

## Grants and Fellowships

UC San Diego Division of Social Sciences, Advancing Social Justice Grant. 2021. project title: "Best Practices for Advancing Racial Justice via Social Media: A Partnership Between UCSD Political Scientists and San Diego Grassroots Organizations on Advancing Social Justice Project", co-PI, (\$44,983).

The National Science Foundation, 2017-2021, project title: "Racial Discrimination in Voting", co-PI's, Christopher Elmendorf and Kevin M. Quinn. (\$400,000).

The James Irvine Foundation, 2016-2021, project title: "A Collaborative Study of Integrated Voter Engagement in CA", co-PI, Lisa Garcia Bedolla. (\$1,000,000).

Time-Sharing Experiments in the Social Sciences (TESS), 2015, project title: "Racial Discrimination in Voting: A Conjoint Analysis", co-PIs Christopher Elmendorf and Kevin Quinn (\$15,000).

The James Irvine Foundation, 2014-2015, project title: "Low Propensity Voter Mobilization in California", Co-PI's Lisa Garcia Bedolla and Jane Junn (\$400,000).

UCOP Multicampus Research Programs and Initiatives Multi-Year Program Award, 2015-2018. "California Immigration Research Initiative", co-PI (8.3%), (\$525,000).

University of California, San Diego Yankelovich Center for Social Science Research, 2013-2014, project title: "Racial Discrimination in Voting", co-PIs Christopher Elmendorf and Kevin Quinn, (\$18,000).

Center for American Progress, 2013, project title: "Studying the Deferred Action for Childhood Arrival Recipient Population, co-PIs Tom Wong, David FitzGerald, Karthick Ramakrishnan and Angela Garcia, (\$32278).

University of California, San Diego Academic Senate Committee on Research, 2012-2013, project title: "Immigration and the Mass Media" (\$11,000).

University of California, San Diego Center for Comparative Immigration Studies Fellowship,2009-2010, (\$14,000).

University of California, San Diego Latino Studies Research Initiative Grant, 2008, project title: "Campaigning to the New American Electorate" (\$4,000).

University of California, San Diego Faculty Career Development Grant, 2008-2009 (\$6,568).

University of California, San Diego Academic Senate Committee on Research, project title: "New Faces, New Voices: The Hispanic Electorate in America" 2008-2009, (\$10,377).

UCSD Academic Senate Travel to Professional Meeting Grant, 2007, 2008, 2009. 2013. Doctoral Dissertation Grant in Political Science, National Science Foundation, \$11,669, June 2004.

#### **Invited Talks and Conferences**

University of Michigan, Center for Political Studies Interdisciplinary Workshop, 2018.

University of Chicago, American Politics Speaker Series, 2018.

Faculty of Color Reception, Keynote Speaker, UC San Diego, 2017.

San Antonio Book Festival, San Antonio, Texas, Invited Speaker, 2016.

University of California Center, Washington DC, Seminar Series, 2014.

University of California, Davis School of Law, Invited Speaker, 2013.

United States State Department, Course on American Politics, Universidad de San Andres, Buenos Aires, Argentina, 2013 & 2014.

Stanford University, American Politics Seminar Series, 2013.

University of California Berkeley Center for Latino Policy Research, Speaker, 2012.

Princeton University, "Latinos and the 2012 Election", Panelist, 2012.

University of California, San Diego Center for Comparative Immigration Studies, "The Role of Race 2012 Elections", roundtable participant, 2012.

University of California, San Diego Center for Comparative Immigration Studies, "The Politics of Race and Place", organizer and panelist, 2012.

Columbia University, American Politics Seminar Series, 2012.

University of California Riverside, Immigration Workshop, 2011.

University of Southern California, Politics of Race, Immigration, and Ethnicity Colloquium, Panelist, 2011

University of California Migration Conference, Panelist, 2010.

University of California Colloquium on Race, Ethnicity and Immigration, Speaker, 2010.

University of Texas at Austin, "Latinos and the 2008 Presidential Election", Panelist, 2009.

Cornell University, "Heterogeneity and Homogeneity in Public Opinion", Panelist, 2008.

University of California, Riverside American Politics Seminar, Speaker, 2006.

University of California, Irvine Politics of Race, Immigration, and Ethnicity Colloquium, Speaker, 2006.

## **Professional Activities**

Member, MPSA Status Committee on Ethnic and Racial Minorities

Co-President, Race, Ethnicity and Politics (REP) Section, American Political Science Association, 2017-2019

Co-Editor, Journal of Race, Ethnicity and Politics, August 2017- January 2019

Editorial Board Member, Political Analysis, 2015-present

Editorial Board Member, Political Behavior, 2014-present

Editorial Board Member, Journal of Public Policy, 2011-present

Editorial Board Member, Journal of Politics, 2011-present

Committee Member, American Political Science Association, Working Group on Professional Climate, 2015.

Section Chair (Political Communication), Midwest Political Science Association, 2015-2016

President, American Political Science Association, Latino Caucus, 2014-2015.

Section Co-Chair (Race, Ethnicity and Politics), American Political Science Association, 2013-2014

Committee Member, American Political Science Association, Latino Caucus Committee for the Best Book on Latino Politics, 2012.

Committee Member, American Political Science Association, Committee on the Status of Latinas/os in the Profession, 2012-2015.

Committee Member, American Political Science Association Lawrence Longley Award, 2012.

Committee Member, Western Political Science Association Committee on the Status of Latinas/os in the Profession, 2010-2013.

Committee Member, American Political Science Association, Race, Ethnicity and Politics Section Best Book Award, 2010

Member, Committee on Latinos in the South, Western Political Science Association 2006-2007.

## University Service

Chair, Committee on Academic Personnel (CAP), 2019-2020

Vice-Chair, Committee on Academic Personnel (CAP), 2018-2019

Member, Committee on Academic Personnel (CAP), 2017-2018

Co-Director, Dimensions of Culture Writing Program, Thurgood Marshall College, 2012-2015

Affiliated Faculty Member, Urban Studies Department, 2007-

Affiliated Faculty Member, Center for Iberian and Latin American Studies, 2007-

Advisory Committee Member, Center for Comparative Immigration Studies, 2006-

Member, Committee on Undergraduate Scholarship and Honors, 2011-2012

Field Coordinator for American Politics, Department of Political Science, 2016-2018.

Co-coordinator for Race, Ethnicity and Politics Area of Concentration, Department of Political Science, 2018-present

Co-coordinator, Department of Political Science, American Politics and Institutions Project Speaker Series, 2008-2010.

Member, Panel of Counselors, 2007-2008

Faculty speaker, Summer Transition Enrichment Program, 2007-

Faculty speaker, Summer Bridge Program, 2007-

Faculty speaker, Office of Academic Support and Instructional Services Community Learning Faculty Panels, 2008-

Reviewer, California Cultures Graduate Summer Fellowships, 2007-2008

### **Teaching**

Latino Politics in the United States, undergraduate level Race and Ethnicity in American Politics, undergraduate level Perspectives on Race, undergraduate level Introduction to American Politics, undergraduate level Diversity, undergraduate level The Politics of Immigration, undergraduate level Race, Ethnicity and Politics, graduate level American Political Behavior, graduate level