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International Law and Norms
International Law and Norms

1. International Law
2. International Norms
3. Transnational Advocacy Networks
International Law and Norms

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International Law

Making international law:
Rules that constrain behavior
International Law
International Law
International Law

Characteristics of international laws

• Obligation
• Precision
• Delegation
• Hard and soft laws
International Law

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International Law

Does international law matter?
International Law

Proponents

• Overall compliance rates are high
Skeptics

- Imprecise law
- Laws follow practice
International Law

Figure 11.1: Annual Referrals to ECJ
International Law

When does international law matter?
International Law and Norms

1. International Law
   - International Norms
   - Transnational Advocacy Networks
International Norms

Creating international norms
• Standards of behavior
• Types of norms
International Norms
International Norms

- Identifying norms
- Institutionalizing norms
International Norms

Norm entrepreneurs

Transnational advocacy networks (TANs)
International Norms

Figure 11.2: Issue Focus of Transnational Advocacy Networks, 2000
International Norms

TANs promote norms to alter interests and interactions.
International Norms
International Norms
International Norms
International Norms

Norm life cycle
- Convince
- Cascade
- Internalize
International Law and Norms

1. International Law
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   • Transnational Advocacy Networks
Transnational Advocacy Networks

Do norms matter?

Transnational Advocacy Networks work hard to make them matter.
Redefining interests

- Shape definition of what is right
- Naming and shaming
Transnational Advocacy Networks
Transnational Advocacy Networks

Altering interactions

• Boomerang model
• Role of social media
Transnational Advocacy Networks

Figure 11.3: The Boomerang Model
Transnational Advocacy Networks

TANs and international cooperation:

TANs can play important roles in international politics, and facilitate cooperation in several ways.
Transnational Advocacy Networks

Endorsers

• Information shortcuts
• Enhance prospects for cooperation
Transnational Advocacy Networks

Monitors

- Self-reports
- Direct monitoring
- Rely on trustworthy TANs to monitor
Transnational Advocacy Networks
Nonstate actors such as TANs are playing a larger role in global governance.

They play important roles in promoting compliance with international law and the spread of norms.
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