

Political Science 12: IR -- Eighth Lecture, Part 1



1 1

**International Law
and Norms**

International Law and Norms

1. International Law
2. International Norms
3. Transnational Advocacy Networks

International Law and Norms

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3. Transnational Advocacy Networks

International Law

Making international law:

Rules that constrain behavior

International Law



International Law

International treaties

International Law



International Law

Characteristics of international laws

- Obligation
- Precision
- Delegation
- Hard and soft laws

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International Law

Does international law matter?

International Law



International Law

Proponents

- Overall compliance rates are high

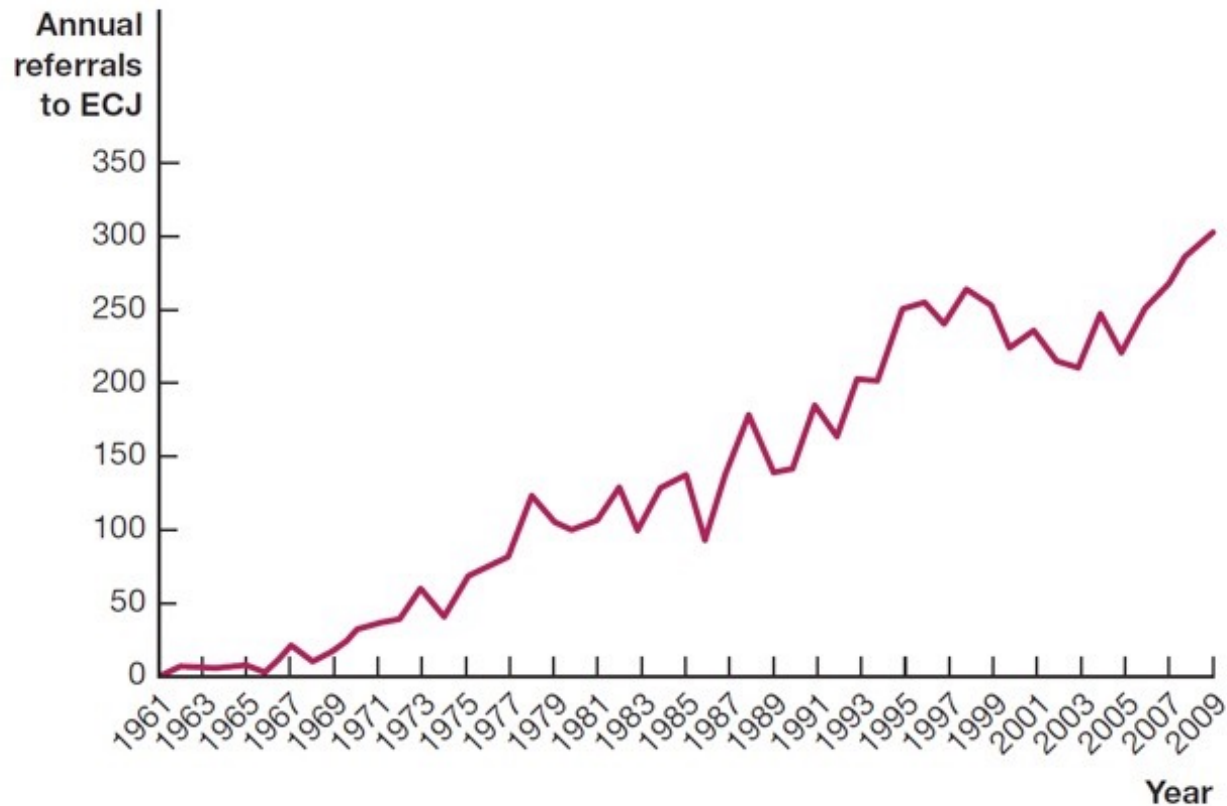
International Law

Skeptics

- Imprecise law
- Laws follow practice

International Law

Figure 11.1: Annual Referrals to ECJ



International Law

When does international law matter?

International Law and Norms

1. International Law

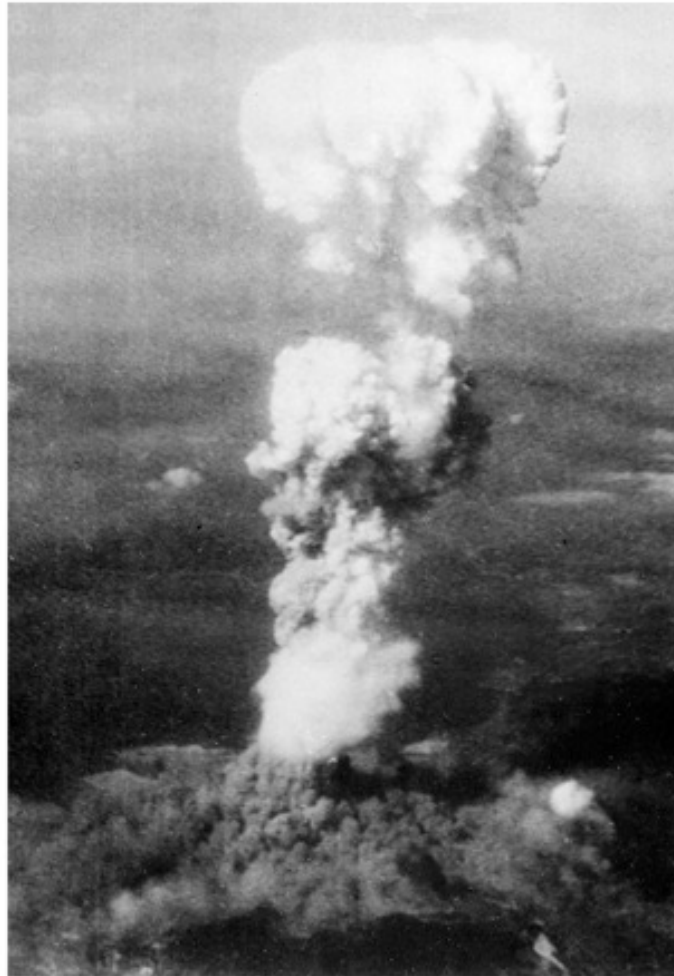
- **International Norms**
- Transnational Advocacy Networks

International Norms

Creating international norms

- Standards of behavior
- Types of norms

International Norms



International Norms

- Identifying norms
- Institutionalizing norms

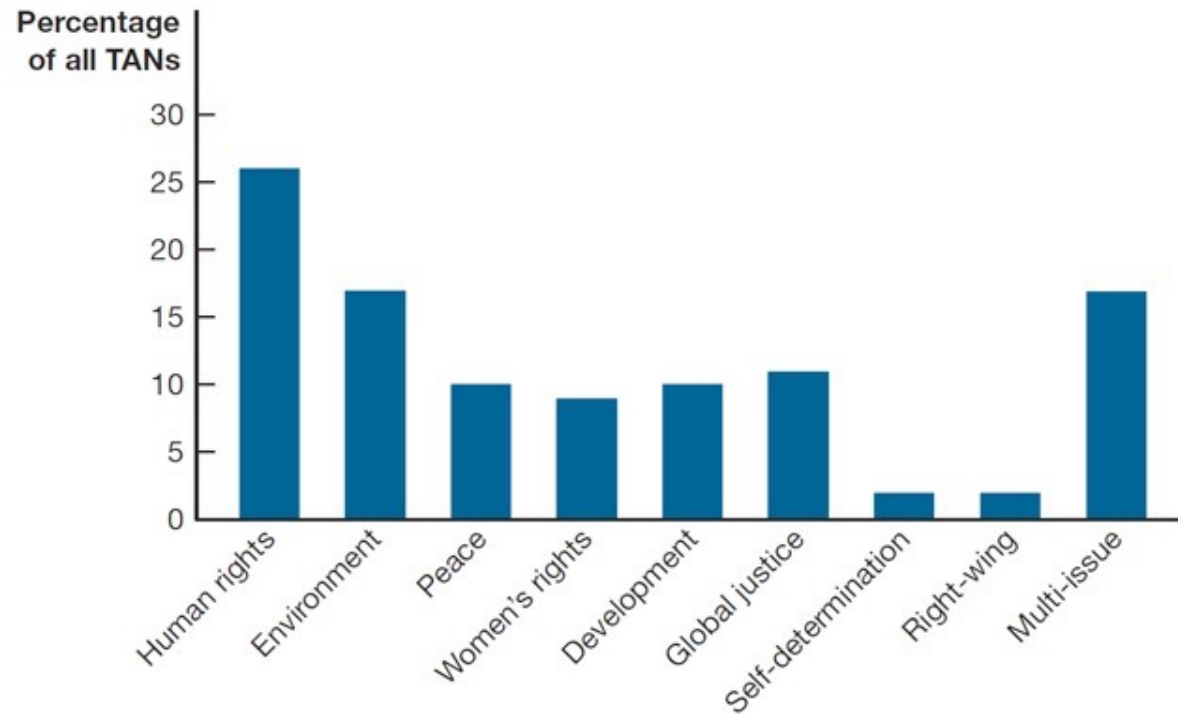
International Norms

Norm entrepreneurs

Transnational advocacy networks
(TANs)

International Norms

Figure 11.2: Issue Focus of Transnational Advocacy Networks, 2000



International Norms

TANs promote norms to alter interests and interactions.

International Norms



International Norms



International Norms



International Norms

Norm life cycle

- Convince
- Cascade
- Internalize

International Law and Norms

1. International Law
2. International Norms
 - Transnational Advocacy Networks

Transnational Advocacy Networks

Do norms matter?

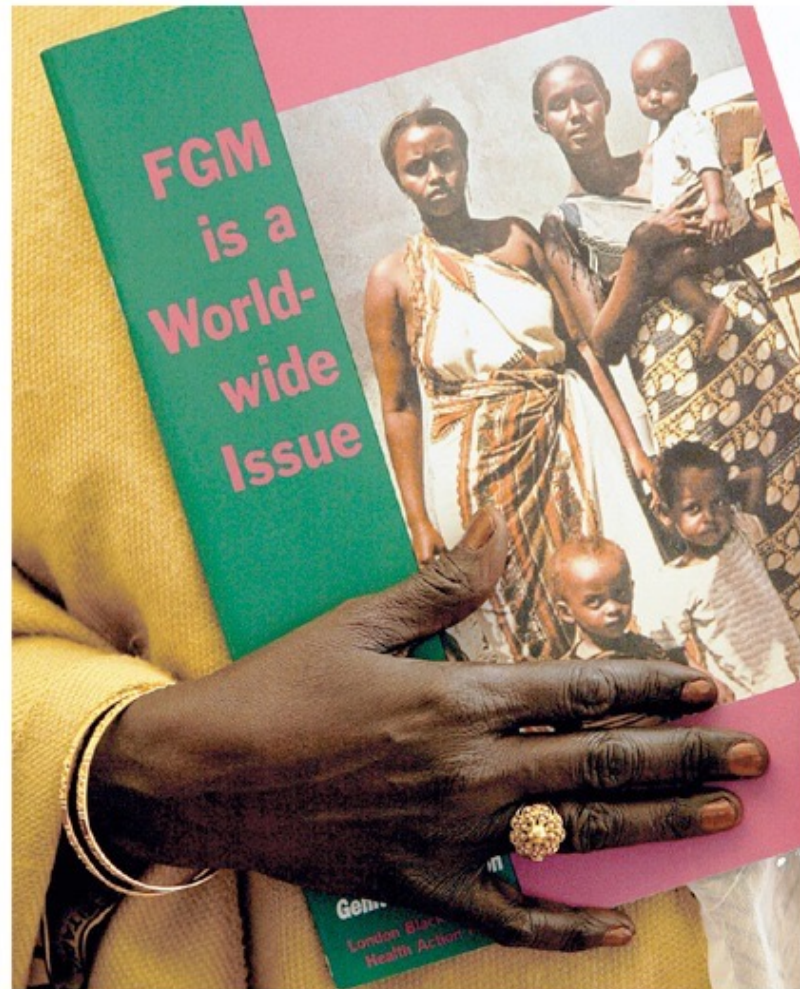
Transnational Advocacy Networks
work hard to *make* them matter.

Transnational Advocacy Networks

Redefining interests

- Shape definition of what is right
- Naming and shaming

Transnational Advocacy Networks



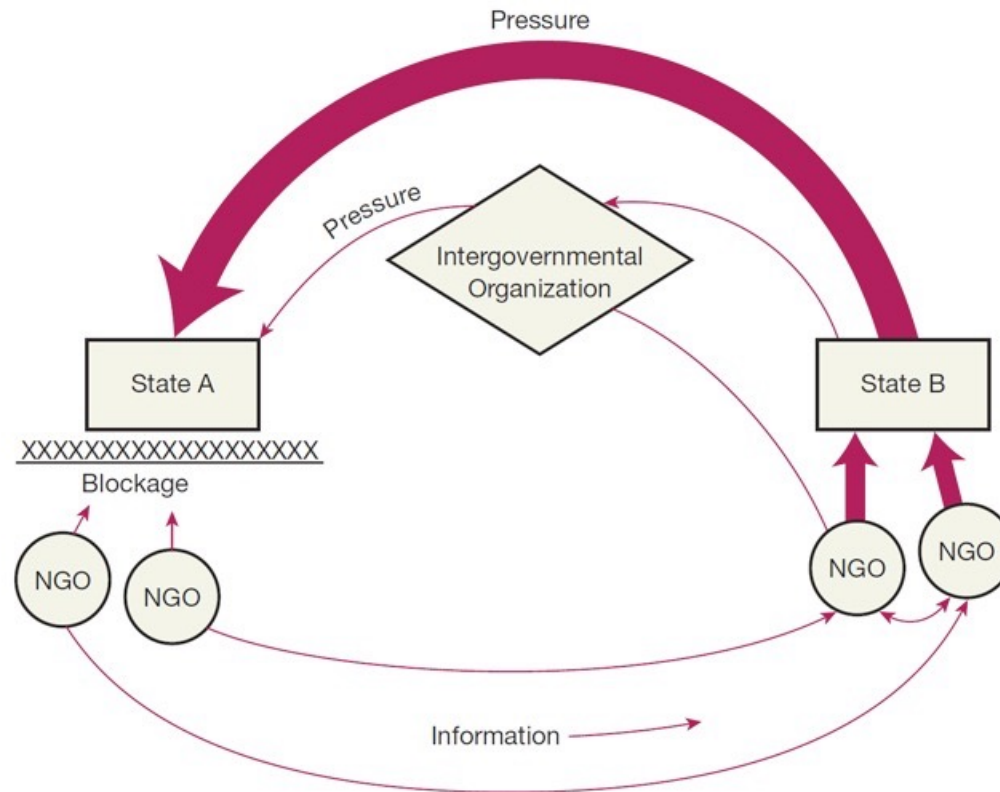
Transnational Advocacy Networks

Altering interactions

- Boomerang model
- Role of social media

Transnational Advocacy Networks

Figure 11.3: The Boomerang Model



Transnational Advocacy Networks

TANs and international cooperation:

TANs can play important roles in international politics, and facilitate cooperation in several ways.

Transnational Advocacy Networks

Endorsers

- Information shortcuts
- Enhance prospects for cooperation

Transnational Advocacy Networks

Monitors

- Self-reports
- Direct monitoring
- Rely on trustworthy TANs to monitor

Transnational Advocacy Networks



Transnational Advocacy Networks

Nonstate actors such as TANs are playing a larger role in global governance.

They play important roles in promoting compliance with international law and the spread of norms.

Political Science 12: International Relations

