







POLI 142A: United States Foreign Policy





Terror

Erik Gartzke 142A, Lecture 9b July 27, 2015



What is Terrorism?

- Def. Terrorism: Violence with the primary objective of inspiring fear for political purposes
 - Governments/scholars often talk about "nonstate actors" in the definition (why?)
 - "Fear for political purposes" can be inspired by states as well as individuals or groups

What Makes Terror Different

- Political violence can be used in two ways:
 - Denial/conquest/counter-force: physically impose outcomes group/nation prefers
 - Punishment/counter-value: inflict harm until group/nation makes changes by itself

Terror is Different

- Terrorism is a kind of punishment strategy
 - Terrorist group or nation seeks to get others to change behavior
 - Non-state actors cannot use conquest/denial:
 - Usually too weak
 - Lack resources/organization/equipment

Terror is Different, cont 2

- So, while terror can be used by any actor
 - It is a weapon of the weak
 - Only action available to weak actors to try to force outcomes it prefers
 - If terrorists had F-18s and smart bombs, they would probably use them.
 - Tactics are determined by the environment

The Sequence of Conflict

- Mao Zedong:
 - One of the great strategists/theoreticians of unconventional warfare
 - There is a progression or sequence of conflict:
 - Small, weak groups use terror to recruit members and to strike at the state
 - Insurgency evolves from terror
 - "Guerrilla warfare" Ernesto "Che" Guevara
 - Strike weakness with strength

Sequence of Conflict, cont.

- Eventually, insurgency evolves into conventional armed conflict
 - Mao is clear that terror/insurgency NEVER work by themselves.
 - Unconventional battle is preparatory to conventional battle
 - Sequence can move back and forth (up and down the scale of conflict intensity)

The Impotence of Terror

- Basically, terror seldom (if ever) works
 - Terrorist acts usually result in reprisals
 - Cannot force opponents to accommodate terrorist demands
 - High risk of alienating "friends"
 - "Gnat biting an elephant"

Impotence of Terror, cont.

- Why do we see terrorism (if it does not work)?
 - Most of the time, we don't
 - There are far, far more people unhappy with politics than there are terrorists
 - Preference outliers
 - "Terrorist Extremist" is redundant
 - Priming the sequence of conflict
 - Mao/Che terror can turn into something

Conclusion

- Terrorism instills fear as method of punishment
 - Proximate goal is to compell political change
 - Often equally important as "marketing tool"
- Bottom rung sequence of unconventional war
- Terror is the weapon of the weak
 - But the strong use it as well
 - Seldom works, difficult to defeat